

## **FALL 2009 LAPSWV EVENT PLANNING SURVEY**

The Fall 2009 LAPSWV Event Planning Survey was emailed to 73 members. The survey was closed at 5:00 p.m. on Monday, October 26, 2009, with 47 Surveys completed (64%). Surveys were completed by 17 members in the Charleston area, 12 members in the Huntington area, and by 5 members outside the Charleston/Huntington areas. 13 members completed the survey through the web link, but geographic information was not available. Results of the survey are outlined below.

1. **The LAPSWV Executive Committee is considering rotating the Holiday Social, Spring meeting, and Fall meeting between Charleston and Huntington (like the Annual meeting) rather than holding the events at Sleepy Hollow. For example, the Holiday Social would be held in Huntington and the Spring meeting would be in Charleston. Would you attend if the events rotated between Huntington and Charleston from year to year?**

Yes = 76%

No = 15%

2. **How far from the office (home, work place) are you willing to travel to attend any LAPSWV event, Including the Holiday Social, the Spring and Fall meetings, and the Annual meeting?**

Up to 10 miles = 15%

10 to 25 miles = 24%

25 to 50 miles = 43%

More than 50 miles = 13%

3. **Regarding the Holiday Social, what kind of event would you prefer?**

Formal (dress up, sit-down dinner) = 15%

Informal (casual clothes, buffet or picnic) = 60%

Not important to me = 26%

4. **What time of day would you prefer for the Holiday Social?**

Morning (before Noon) = 0%

Afternoon (between Noon & 4:30 pm) = 17%

Evening (after 4:30 pm) = 68%

5. **What per-person price range would you be willing to accept for the Holiday Social considering the type of event?**

Less than \$10 = 9%

\$10 - \$25 = 63%

\$25 - \$50 = 24%

\$50 - \$75 = 4%

More than \$75 = 0

6. **What type of menu selection do you prefer?**

Menu with pre-selected options? = 49%

Order off the restaurant menu? = 44%

Potluck (members bring a covered dish)? = 2%

7. **Would you attend an event that has a fund-raising purpose?**

Yes = 80%

No = 7%

Not important to me = 13%